

July, 12, 2012 — [Nature's Variety has announced](#) a voluntary recall of its Prairie Beef Meal and Barley Medley Kibble for Dogs due to an **unusual odor** that may develop over time.



According to the company, the product is “not contaminated in any way”. However, some recipes are **not remaining fresh** for their expected shelf life. Nature’s Variety CEO, Reed Howlett, explained...

“We’ve found that some bags of Prairie Beef Meal & Barley Medley Kibble for Dogs have an off-odor smell. To be sure that our consumers only receive the freshest and highest quality product possible, we have decided to voluntarily recall all Prairie Beef Meal & Barley Medley Kibble for Dogs from the marketplace.”

What Products Are Being Recalled?

The products being recalled are listed below:

- UPC# 7 69949 60420 4 – Prairie Beef Meal & Barley Medley Kibble for Dogs 5 lb
- UPC# 7 69949 60425 9 – Prairie Beef Meal & Barley Medley Kibble for Dogs 15 lb
- UPC# 7 69949 60430 3 – Prairie Beef Meal & Barley Medley Kibble for Dogs 30 lb
- UPC# 7 69949 60432 7 – Prairie Beef Meal & Barley Medley Kibble for Dogs 3 oz sample

No other Nature’s Variety products are affected.

What to Do

Consumers who have purchased one of the above products can obtain a **full refund**.

Or they may **exchange** any recalled item for a different variety by either returning it in its original packaging or bringing a proof of purchase back to their retailer.

Consumers with additional questions are invited to call Nature’s Variety Consumer Relations at (888) 519-7387. Or, they may [contact Nature’s Variety by email](#).