

## QUWF Press Release – For IMMEDIATE RELEASE March 30, 2017

**Buffalo, MO: Conservation News:** “After two years of research and on the ground evaluation, the Quail & Upland Wildlife Federation (QUWF) now releases a new seed mix specifically for access and egress roads and fire line roads” announces Craig Alderman of QUWF. “With original research funding provided by Bass Pro Shops, we were able to create a real-life solution to the correct installation and then use of logging roads, access roads, and fire lines as a wandering green browse food source for a variety of wildlife including butterflies” states Alderman. “Sharp Bothers seed, a long time seed supplier of conservation, worked with us to develop the content and percentages felt to be the best option for landowners or land managers” Craig explained.

As a by-product, adding good access roads to any rural property can add as much as 15% of value to the property just providing better access.

A test road was installed from scratch on the QUWF farm, located just like a landowner or hunter would want for; best access; potential wildlife use and hunting options. The ¼ mile road ran along a ridge line then turned and followed a fence line across a creek. The 16 foot wide road then is about a ½ acre green browse area when finished. Simply harrowing the roads and then broadcast seeding with a light re-harrow, the results were exceptional. Deer were spotted on the browse within days and native prairie grasses, suppressed for many years, began germinating along the entire road. “Simply turning-the-dirt changes the green browse but having the right plants for all the critters possible is a home run” Says Craig.



The mix includes western wheatgrass, false sunflower, bundleflower, orchardgrass, prairie coneflower, partridge pea, alfalfa, black-eyed susan and butterfly milkweed.

Best of all the mix is shipped freight free to the landowner’s door and is enough seed to cover a ½ mile fire line or road 16 feet wide which is about 1 full acre of green browse. Landowners can contact [Habitat@quwf.net](mailto:Habitat@quwf.net) for further information.

“We want to thank our sponsors, Bass Pro Shops, Cuddeback Cameras, Alps Outdoorz, Harrah’s Hotel /Toby Keith Bar and Grill and ICOTec for the support in researching, testing and evaluating this valuable option for all landowners. This is leadership in our industry second to none, economical solutions that work.

As of January 2016, QUWF and its local chapters and members have impacted 3.2 million acres of wildlife habitat and its chapters spent over \$152 Million Dollars in their local communities. That is “Turnin-the-Dirt™”.

Quail and Upland Wildlife Federation, Inc.™ is the only Disabled American Veteran Founded, tax exempt 501(c)(3) conservation organization in the U.S., serving its members and chapters nationwide. QUWF provides a strong local source of habitat focus on all upland wildlife with population recovery. Millions of dollars of habitat work have been completed by its members over the years on millions of acres of both private and public lands. That work continues with a renewed vitality. Our chapters from coast to coast, provide the grass roots, local habitat work that is making a difference each and every day. For more information or to join QUWF please visit our website at [www.quwf.net](http://www.quwf.net).

Quail and Upland Wildlife Federation, Inc.

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